

# Sharath R

Graphic Designer · Data Visualiser · Illustrator

Portfolio: [shirtshanks.wordpress.com](https://shirtshanks.wordpress.com)

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📷 @shirtshanks

## WORKPLACES

Nov '23—Present

**YourStory | The CapTable · Senior Visual Designer**

**Defined The CapTable's visual identity:** Every single visual on the-captable [dot] com has been made by me, including both cover illustrations and infographics. Also managed all of its social media for half a year, boosting YoY engagement by over 100% on LinkedIn, and by 82% on X.

This involved a coordinating between the editorial and marketing teams, and navigating their respective requirements, constraints, and deadlines.

Jul '22—Sep '23

**Wadhvani AI · Communications Design Associate**

Designed communications collaterals for stakeholders, including **the company's first annual report**, as well as detailed reports for various solutions. Also created logos, made videos, illustrations, and animations for the org's mobile applications.

Oct '21—Jul '22

**The Ken · Product Designer**

**Restructured The Ken app and website's UX**, making it flexible for the addition of new products and publication frequencies. Designed all of the erstwhile newsletter logos and podcast artwork.

Jan '20—Sept '21

**The Ken · Editorial Designer**

Worked with the editorial design team to make infographics and illustrations that accompanied the publication's stories and newsletters.

Jul '18—Dec '19

**Freelance · Animator & Illustrator**

Worked with several organisations and individuals, including:

**FirstPost:** Lede illustrations for multiple story series and first-person accounts.

**Pratham:** Books Storybook illustrations.

**The YP Foundation:** Artwork and assets, including learning tools for sex education for rural kids in India.

**Tasveerien:** Helped make animated explainers for various clients.

**Gaysi:** Created a comic depicting bullying in modern settings, and how one can recognise it.

**Gaurav Raina:** Music video for the track 'Daydreaming' (also my graduation project).

Mar-May '19

**Oxfam India · Illustrate for Impact Fellowship**

Supported fieldwork in underserved areas in North Delhi documenting child labour, in order to make illustrated posters for Yuva, a local organisation fighting it.

May-Jun '17

**C.MENT · Intern**

Assisted in the animating and illustrating ongoing projects

May—Jul '16

**Ghost Animation · Intern**

Made preliminary line tests and animated shots for the short film, WADE.

## EDUCATION

Apr '14—Jan '19

**National Institute of Design, Ahmedabad · Bachelor of Design (B.Des)**

[nil]—Apr '14

**CMR National Public School, Bangalore · Science (PCMC)**

## SKILLS

### Generative AI tools

Adept with tools like ComfyUI and DrawThings to locally generate artwork when needed. Up to date with the latest models to ease my workload and improve productivity. That said, I prefer to take a light-touch approach: I prefer human-made work, and believe it's important to know when to (and not to) use AI.

### Design software

Figma, Procreate, Sketch, Blender, the Affinity Suite (Designer, Photo, Publisher), the Adobe Suite (Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Lightroom)

### Other software

Microsoft Word, PowerPoint, Excel (know my way around pivot tables!)

### Other skills

Strong grasp of copywriting; can effectively write for UI, documents, and CTAs

Handy with a camera, professionally shooting, and editing.

### Known languages

English, Hindi, Tamil, and (broken) Kannada

## REFERENCES

**Ranjan Crasta** | [ranjancrasta@gmail.com](mailto:ranjancrasta@gmail.com)

**Was** Executive Editor, The CapTable; Editor—Content, InVideo; Head of Desk, The Ken

**Shreyas Krishnan** | [rkrishnan.shreyas@gmail.com](mailto:rkrishnan.shreyas@gmail.com)

**Is** Asst. Professor, Washington University, St Louis; Illustrator, Art Director